



# Colton Starley

GRAPHIC DESIGNER

coltonstarley.com

480.299.2602

coltonstarley.design@gmail.com

📷 @coltonstarley

## REFERENCES

### Annette Sellers

Vice President, Gilbert Chamber of Commerce

Annette@gilbertchamber.com

### Andy Brenits

Principal & Creative Strategist, Brenits Design

Andy@brenits.com

### Patricia Murphey

Professor, Northern Arizona University

Faculty Advisor, Visual Design Lab

Patricia.Murphey@nau.edu

928.637.4453

### Tim Schwartz

Professor, Northern Arizona University

Tim.Schwartz@nau.edu

### Marilyn Hammarstrom

Curator, Fort Tuthill Military Museum

AZrelogal@gmail.com

602.684.1912

### Eric Warbasse

Author, *The Triumph of the Little Daisy*

WarbasseEd@gmail.com

480.785.6527

### Jennifer Swanson

Professor, Northern Arizona University

Faculty Advisor, The Lumberjack

Jen.Swanson@nau.edu

## SUMMARY OF QUALIFICATIONS

- Bachelors degree in Visual Communication from Northern Arizona University
- Three years administrative experience in newspaper publication
- Proficient in WorkFront project management
- Trained in Adobe Illustrator, InDesign, Photoshop, and After Effects
- Competent in web research and oral communication
- Trained in French food, wine, and luxury marketing at La Rochelle Business School
- Four years experience working with large-format printers
- Five years experience as a part-time freelance designer

## EXPERIENCE

### Freelance Graphic Designer

Self-Employed — September 2014 – Present

- Past projects include brand development, logo design, environmental design, interior design, publication design, and illustration
- Created contracts and organizational tools to manage multiple projects and deadlines
- Illustrated three published books

### Director of Illustration

The Lumberjack — August 2017–May 2019

- Personally created 2–4 illustrations or infographics per week
- Designed a total of seven illustrated covers for special issues
- Directed 8–24 other illustrators each semester
- Directed weekly assignment meetings
- Created last-minute illustrations and infographics for breaking news articles
- Worked closely with writers, photographers, and editors
- Managed workflow using Slack and Camayak

### Design Lab Manager

NAU Visual Design Lab — September 2017–May 2019

- Printed hundreds of projects for NAU Visual Communication students
- Managed a lab containing ten computers, five printers, two scanners, and a meeting facility
- Utilized and maintained printers, including two large-format printers
- Oversaw three other lab technicians
- Oversaw scheduling and ordering to keep lab running

### Lead Exhibit Designer

Fort Tuthill Military Museum — August 2016–May 2019

- Designed nineteen large-scale infographics
- Worked closely with museum curators and eyewitnesses to ensure accuracy
- Utilized large-format printers to create canvas and print-and-stick displays

### Graphic Designer

Northern Arizona University Marketing — May 2017–September 2017

- Designed 21 web and print publications
- Submitted 40 design proposals to upper management
- Managed projects and approvals using WorkFront

## EDUCATION

### Northern Arizona University — Flagstaff, AZ

Bachelors Degree in Visual Communication, Graphic Design Emphasis

- Graduated with honors, May 2019

### Groupe Sup de Co — La Rochelle, France

Luxury Food, Wine, and Leisure Management Course

- Completed July 2018

## AWARDS & SKILLS

- Conversationally competent in French
- Published illustrator and cartoonist — The Lumberjack, LivAbility Magazine
- Curated artist at NAU International Pavilion
- Eagle Scout