



Colton Starley

GRAPHIC DESIGNER

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REFERENCES

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Creative Strategist, Brenits Design

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Jasmine Holmes

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Kathy Tilque

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Jennifer Swanson

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Eric Warbasse

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SUMMARY OF QUALIFICATIONS

- Managed design work for multi-million-dollar corporations, including Gold Rush and Curaleaf
- Mastery-level skill in Adobe software including Illustrator, Photoshop, and InDesign
- Trained in French food, wine, and luxury brand marketing at La Rochelle Business School
- Proficient in teaching large classes & one-on-one workshops
- Experience teaching and managing large teams of designers & employees
- Six years' experience as a freelance designer
- Five years' experience in printing and manufacturing
- Bachelors degree in Visual Communication from Northern Arizona University

EXPERIENCE

Creative Director

DIZPOT, LLC — August 2019–Present

- Personally designed upwards of 120 successful package designs and brand concepts
- Managed design work for several multi-million dollar cannabis companies
- Directed a department of 5 employees, including designers & social media specialists
- Worked directly with clients in real-time to design packages and branding assets
- Managed design files and brands for 85 unique clients
- Pioneered innovative ways for my department to better serve clients

Freelance Designer

Sidecar Design Studios — 2015–Present

- Personally created 12 successful brands and dozens of other marketing materials
- Personally illustrated three published books
- Managed three talented designers and illustrators
- Featured in VoyagePhoenix magazine in 2018

Director of Illustration

The LumberjackNewspaper — August 2017–May 2019

- Directed 8–24 other illustrators each semester
- Personally created 2–4 illustrations or infographics per week
- Directed weekly assignment meetings
- Created last-minute illustrations and infographics for breaking news articles
- Worked closely with writers, photographers, and editors
- Managed workflow using Slack and Camayak

Lead Exhibit Designer

Fort Tuthill Military Museum — August 2016–May 2019

- Designed nineteen large-scale infographics
- Worked closely with museum curators and eyewitnesses to ensure accuracy
- Utilized large-format printers to create canvas and print-and-stick displays

Graphic Designer

Northern Arizona University Marketing — May 2017–September 2017

- Designed 21 web and print publications
- Submitted 40 design proposals to upper management
- Managed projects and approvals using WorkFront
- Directed weekly assignment meetings
- Created last-minute illustrations and infographics for breaking news articles
- Worked closely with writers, photographers, and editors

EDUCATION

Northern Arizona University — Flagstaff, AZ

Bachelors Degree in Visual Communication, Graphic Design Emphasis

- Graduated with honors, May 2019

Groupe Supérieure de Commerce — La Rochelle, France

Luxury Food, Wine, and Leisure Management Course

- Completed July 2018